Top 10 Reasons Why

Solutions for Oracle
Turbocharge Your Database Performance

When milliseconds matter, you need the industry's most powerful platform to transact at lightning speed and support any application at scale.

1. **Increase revenue and improve user experience by** running your Oracle databases on Hitachi's #1 ranked data platform. Gartner® MQ, 2023

2. **Trust Hitachi Vantara** as your data management platform. It ranked first again in Online Transaction Processing in the 2023 Gartner® Critical Capabilities for Primary Storage.

3. **Realize up to 60% lower costs** due to storage efficiencies built into the Hitachi data platform.[1]

4. **Ensure business continuity** with Hitachi's platform, which delivers seamless storage scaling and easy management of workload spikes.

5. **Cut licensing costs in half** by consolidating all your operations across fewer nodes and using Hitachi Vantara's data reduction technology. [1]

6. **Enjoy stress-free maintenance** with non-disruptive upgrades and get the latest technology through our Modern Storage Assurance program.

7. **Deploy mission-critical applications** faster and with peace of mind using pre-tested and validated integrated infrastructure.

8. **Gain insight from data faster and easier** with Hitachi Vantara's single hybrid cloud platform that allows data to flow across applications no matter where they reside.

9. **Ensure your customers and users get what they need** from your Oracle database by speeding up complex queries with higher throughput and faster response times. See the video for details.

10. **Keep your business running smoothly** using enhanced business continuity features to realize continuous operations during storage management and data protection activities— and eliminate the need for 24/7 resources to perform these tasks.

[1] Hitachi UCP (w/ VSP 5600) vs. Oracle Exadata Peakmarks Comparisons, 2023.

Hitachi Vantara
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