

How AI is Shifting Data's Foundation

# Exploring the Gaps in AI Strategy

AI adopters are raking in revenue.\* No one wants to be left behind. In the furious rush to implement AI, IT leaders have revealed surprising blind spots.

86%

\*Google Cloud Study showed that 86% of AI early adopters **gained an average of 6% in revenue**

## Security

### Is AI the strongest shield or weakest link?

78%

are confident they can **detect a data breach** in time. *yet...*

73%

worry AI will **empower hackers** more than defenders.

**The Security Gap:** It's AI-powered defenders vs. attackers. Ramp up data resiliency to stay ahead.

## Data Accuracy

### Critical, yet often overlooked.

45% of IT leaders say **accuracy is essential** for success

but...

72% **don't monitor** AI models to explain or ensure accuracy

**The Data Accuracy Gap:** High data quality is the goal, but accountability tools lag.

## Scale & Speed

### A skyscraper without a foundation.

300Pb

IT leaders expect to store over 300Pb of data **by 2026**

yet...

27%

see robust **infrastructure as crucial** for AI success

**The Scale & Speed Gap:** Businesses are rushing to implement AI before their infrastructure is ready.

## ROI

### Delayed expectations.

37%

of CIOs place **ROI** in their top priorities

yet...

69%

view AI like **R&D**, anticipating results a year or more out

**The ROI Gap:** Immediate returns take a backseat to innovation.

## Sustainability

### The unaddressed priority.

67%

**don't rank** sustainability in their top 3 concerns

even though...

10x

AI-powered search **10x more energy** than a regular query

**The Sustainability Gap:** Ignoring sustainability increases energy costs & potential regulatory fines.

## Unlock key strategies to lead in the AI era.

[Read the Full Report](#) →

- Detailed insights into AI priorities and challenges
- Actionable steps for building an AI-ready infrastructure
- Our approach: A secure, efficient and sustainable framework designed to close the gaps

AI is racing ahead — it's foundation must catch up. Build a robust data infrastructure to meet AI's intense demands: tight security, high data quality, efficiency and sustainability for long-term ROI.